

CTSO E.D. ZOOM Meeting
September 22, 2020
6:00-7:20 p.m.
Minutes

Members Present

Joyce Kemp, Sue Dana, Krista Chadwick, AnnaJo Smith, Kathleen Young, Jessica Enright, Linda Randall, Susan Ladd. Absent: Johnathon Mason, Chris Gray

Sharing of Resources

Susan explain that many items are now in the Shared Folders on Google Drive. She welcomes anyone to create new folders and add to them. She's not sure why it doesn't show updates to folders when people add to them. She will try to find out. Because Joyce added a spreadsheet of conference platforms for everyone to see and add to.

The Agenda for this meeting as well as the Minutes of the CTSO E.D. Meetings will be here so we can remember what was covered.

VACTED Meeting

Thanks to everyone for the items to include on the bulleted listing for the VACTED meeting last Thursday. It made it much more efficient for everyone.

The VTCTSO 501(c)3

The bylaws and application are now being reviewed by an attorney hired by VACTED. Once the results of this review have been sent to Susan, she will make any edits necessary and then submit to the State of Vermont for approval. Alas, this STILL means that all money spent on the Fall Conferences will have to be picked up by each individual CTSO.

Originally, \$3,000 per CTSO was budgeted to support CTSO Conferences. However, Perkins V has forced changes. Once the 501(c)3 is in place, however, depending upon the amount of money allotted, reimbursements ***should*** be able to occur for some of the expenses.

Joyce asked whether conference software might be able to be included since no facility rentals will be needed. Yes. But again, until we know HOW MUCH funding will be in the non-profit, we cannot plan on anything.

Other CTSO Info Covered

Attention on the report was drawn to the bold section regarding remote Wednesdays. With many schools having that day as remote, CTSO Executive Directors thought it would be a good opportunity for at least once a month designating it as CTSO Wednesday. It could be an opportunity for instructors to be provided with a CTSO experience of some sort—guest speaker, leadership training, something to keep students thinking about CTSOs. These could be 15-45 minutes, depending upon the content.

Penny Chamberlin from Central Vermont Career Center requested that CTSO Executive Directors include VACTED members in any advisor information sent out. She feels out of the loop and wants to know what action CTSOs are taking.

There is an updated version of the VACTED listing in the Shared Google Folder labeled CTSO E.D. Meetings.

Cluster Meetings

A Cluster Meeting schedule is in the Shared Google Folder labeled School Calendars/Schedules/Cluster Meetings.

There is a MUCH smaller window of time to present as these meetings are now virtual and only 90 minutes. Susan demonstrated the Wheel of Names (wheelofnames.com) website she plans to present during these meetings. She mentioned this could also be used to pick winners of door prizes at conferences, break students into teams, etc.

It would be good for newly hired Executive Directors to try and make an appearance at these meetings so the instructors can put a face to the name and have contact info. If anyone E.D. wants to attend their cluster meeting, please email Susan. She needs to let Mike Redington know to include you in the ZOOM invite.

Fall Conferences

VT DECA/VT FBLA/VT HOSA Fall Conference is taking shape!

- Friday, October 30
- The registration form is being sent out on Thursday.
- Students do NOT need to be members to attend. Any student is welcome!
- They have a keynote, breakout sessions, and hoping to include speed networking.
- Hop-in Platform is being used for registration and virtual conference.
- No idea how many participants there will be.
- Registration cut-off October 6 if they want a t-shirt because they want to get the t-shirts to the schools prior to the event so kids can wear them.
- Krista asked Governor Scott to wear it under his suit as well, but he's also going straight to his Friday Press Conference, so he may not.
- Masks are not going to be included in the conference fee, but they will be done as prizes and sell them outside the conference for \$7 to make \$2 on each mask.
- A free conference software only used HTML for coding, so they needed to spend the \$99/month per organizer/100 attendees. Decided to do two organizers for \$200 for two months for \$400.

SkillsUSA Vermont Fall Conference

- Wednesday, November 4
- Currently "in talks" with SkillsUSA NH about possibly a joint Fall Conference
- Their team is meeting next week. The huge challenge is that with all the team being classroom instructors, they are trying to get acclimated to the various schedules of students. So, it's a slow process of keynote and breakout sessions, but it's not put together yet. Especially with no officers.
- At square one.
- BUT super positive!!

National FFA Convention

- Registration opens September 23 for October 27-29 Convention
- In tier levels—the lowest level registration fee registers 28-30 students
 - Only have two state officers plus the E.D.s plus American Degree winner
 - Hoping to offer one registration perhaps even two to every chapter so they can log on to one computer to keep people involved.
- Offering Trade Show component—that's exciting
- Offering Delegate Sessions
- Offering Keynote speakers
- Still a 3-day event—could hit a lot of students when they are home
- Hours are from 8:00-6:00 so students can log in various times
- RFD-TV will cover it as well
 - Free to viewers
 - Public has access
 - See live whatever is happening in and around events
 - Please get out to advisors and students
 - That could possibly be an assignment from advisors
 - Probably can get it on the internet as well

- Do you have to be affiliated with FFA as a guest? Susan would like to find out more info.

VT FFA Soils Competition

- FFA traditionally holds an annual Soil Judging Competition at VT Tech.
- Insurance Coverage? Yes. It's under VT FFA Association, not the Foundation. Susan did contact the insurance agent regarding getting policy to AJ & Johnathon.
- Procedures looks like they will be scheduling separate schools at each test spot so only one school will be at one test spot at a time to reduce chances of intermingling. AnnaJo will create a folder in the shared drive and drop info related to that there.
- This may also be used for the VT FFA Spring Convention for their hands-on competitions.
- This process/procedure may help SkillsUSA when their spring conference arrives since there will need to be some sort of hands-on strategy as well.

Membership/Recruitment

- SkillsUSA Vermont is reducing their Vermont membership dues to try to maintain membership.
- VT HOSA has reduced Vermont dues from \$20 to \$10 this year. HOSA has never paid for a speaker before, so there will be that expense.
- The fall conferences are going to be recruitment tools.
- The combined groups make it good for recruitment as well since it makes more diverse population.
- Some state FBLA chapters are using incentives for membership. Such as: If you are the first chapter to enroll members, your chapter gets an Amazon card or something. So Krista has been watching the Marketplace.com site (official FBLA materials) to see when there are discounts to perhaps purchase items as well for an incentive.
- National DECA every fall has a conference, and this year it's Power Trip. For any registered DECA member, the conference is FREE!!!! Now THAT'S an incentive!

Miscellaneous

- FBLA has leadership training slidedecks. Krista is going to put that in the shared drives for others.
- CTSO Permission Slips need to be updated because of social media, chaperones, COVID, etc. We will put that on hold for right now. BUT when we are going to be meeting in person, these need to be in place. Maybe in summer of 2021.
- New E.D.s who are not in a school need to have background checks and fingerprints done. AnnaJo is all set but Johnathon and Krista will need to have this done. Susan will find out the new procedure.
- Contract for keynote speaker for October 30—any language in contract of language regarding technology. So if it fails, and they do not speak, what happens? Good question.
- Susan would like to jump in on the next DECA/FBLA/HOSA Fall Conference planning meeting, if possible.
- NH refund of dues is at Orange Southwest School District. Robin will hold onto the funds until a location is determined for VT HOSA. Jessica will ask Hartford. Fingers crossed he agrees.
- VT FBLA needs to contact Kelly Hutchinson regarding how to deposit FBLA dues from nationals.

Next Meeting

The group decided that they will next ZOOM on Tuesday, September 22 at 6:00 p.m.

Adjournment

The meeting adjourned at 7:20 p.m.

Susan Ladd
CTSO Coordinator